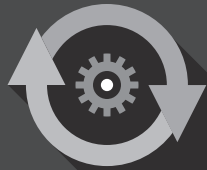


# PRACTICAL TIPS FOR SUCCESSFUL SHARING



**SIN:** Expect huge improvements quickly then start spreading right away.

**DO THIS INSTEAD:** Create a reliable process before you start to spread.



**SIN:** Don't bother testing—just do a large pilot.

**DO THIS INSTEAD:** Start with small, local tests and several PDSA cycles.



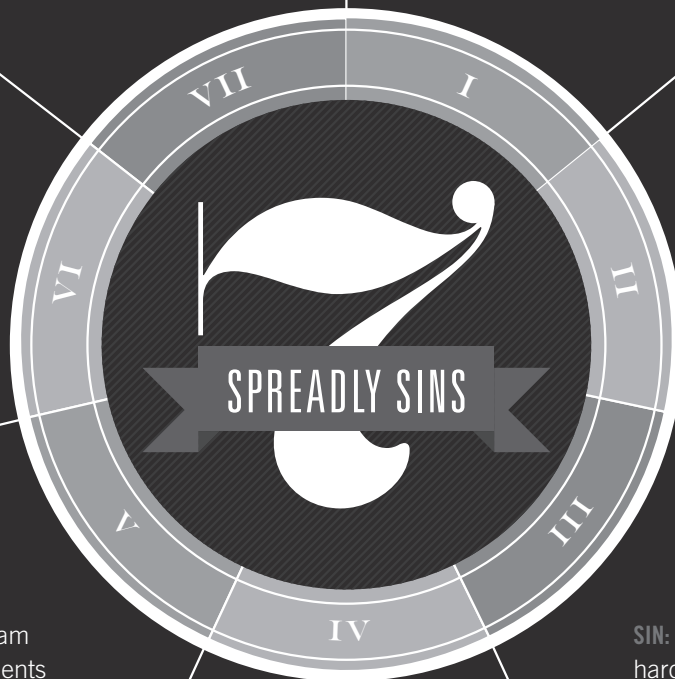
**SIN:** Check huge mountains of data just once every quarter.

**DO THIS INSTEAD:** Check small samples daily or frequently so you can decide how to adapt spread practices.



**SIN:** Give one person the responsibility to do it all. Depend on “local heroes.”

**DO THIS INSTEAD:** Make spread a team effort.



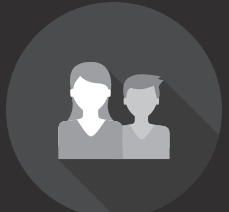
**SIN:** Require the person and team who drove the initial improvements to be responsible for spread throughout a hospital or facility.

**DO THIS INSTEAD:** Choose a spread team strategically and include the scope of the spread as part of your decision.



**SIN:** Spread the success unchanged. Don't waste time “adapting” because, after all, it worked so well the first time.

**DO THIS INSTEAD:** Allow some customization, as long as it is controlled and elements that are core to the improvements are clear.



**SIN:** Rely solely on vigilance and hard work.

**DO THIS INSTEAD:** Sustain gains with an infrastructure to support them.



**SOURCE:** Institute for Healthcare Improvement. Used with permission.